

Welcome to the Policy Academy Fellows Programme 2022

DRAFT PROGRAMME CONTENT & DATES *

Please note - sessions will be held at various locations across the whole campus.

Introductory Session (1/2 Day) - Wednesday 12th January 2022

A chance to meet fellow participants, Pro-Vice-Chancellor, Engagement & Place, Professor Jane Robinson, Academic Co-Director of the Policy Academy and Academy Alumni. To start to build supportive working relationships and further develop learning objectives for the programme.

Understanding the Policy Environment - Wednesday 26th January 2022

During this session participants will gain an overview of policymaking institutions, individuals, and the environment they work in; hearing from speakers who have helped shape policy from inside and outside of Government. They will build on their understanding of the value that academics bring to policymaking and the routes they have to do so – as well as ways in which the ideal of evidence-led policymaking are sometimes met by complex reality. Participants will also have the opportunity to share their own experiences and continue to build relationships with other participants.

Research to Policy Journey - Wednesday 23rd February 2022

This session will explore the routes research from varying disciplines might take to inform policy. The session will be mainly case-study based and highlight the different methods used, plus it will develop a deeper understanding around timelines for influence.

Understanding where Policy is Developed – Wednesday 23rd March 2022

This session will explore the Civil Service; the work of a Chief Scientific Adviser and the inner workings of a Government Department. In an era of 'open government' it will showcase ways in which staff can gain a 'foot in the door' and will consider who we need to influence and the nature of relationship building.

Understanding Local Government – Wednesday 27th April 2022

This session will explore where there are opportunities to engage with local Government and to understand the organisations which promote the region. To influence and identify methodologies for engaging with localised policy agendas and the partners who work around them.

Devolution of Powers - Wednesday 25th May 2022

Understanding the roles of the Scottish Parliament, Northern Ireland and Welsh Assemblies; their corporate governance; history of their devolution and their daily business and how to engage with them.

Policy and our Global Reach – Wednesday 22nd June 2022

Discover more about our Internationalisation Strategy and how policy plays a part in our vision to enhance our global reputation for academic excellence.

Writing for Policymakers, Press and Social Media - Wednesday 13th July 2022

Crafting effective content for a range of policy contexts and using the right channels to promote it are skills that requires development of specific techniques. This session will outline principles to apply to a range of policy-related writing, including briefing notes, evidence submissions and comment articles for the press. Participants will explore case study material to identify good practice.

Final Reflections and Celebratory Lunch (1/2 Day) - Wednesday 21st September 2022

In this final session of the programme, participants will have the opportunity to reflect creatively on their individual and collective challenges and achievements over the course of the programme, to review the learning from the whole programme and develop plans to ensure it continues to be implemented and built upon. We are particularly keen to secure feedback on what worked and didn't work to shape future programmes.

*dates are tentative at this point and may be subject to change.



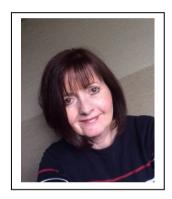
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Professor Jane Robinson

Academic Co-Director – Policy Academy

Pro-Vice-Chancellor, Engagement & Place



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