

School Staff Meeting

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Outline

1. A brief career history
2. Some personal perspectives on business schools
3. Initial observations about NUBS
4. Moving forward: starting the conversation
5. Next steps

Part 1

A Brief Career History



1982-1985: BSc in
Operational Research



1985-1992: in practice



1998-2011
Lecturer – Prof
and Assoc Dean



2011-2022
Assoc Dean Research
and Dean (2015-2021)



2014-2015
President



1992-1998
Teaching Fellow



1998: PhD in
Management Science



2022



What we Achieved at Loughborough

REF: 2014 - GPA 2.97, 13th on Research Power
2021 - GPA 3.23, 8th on Research Power

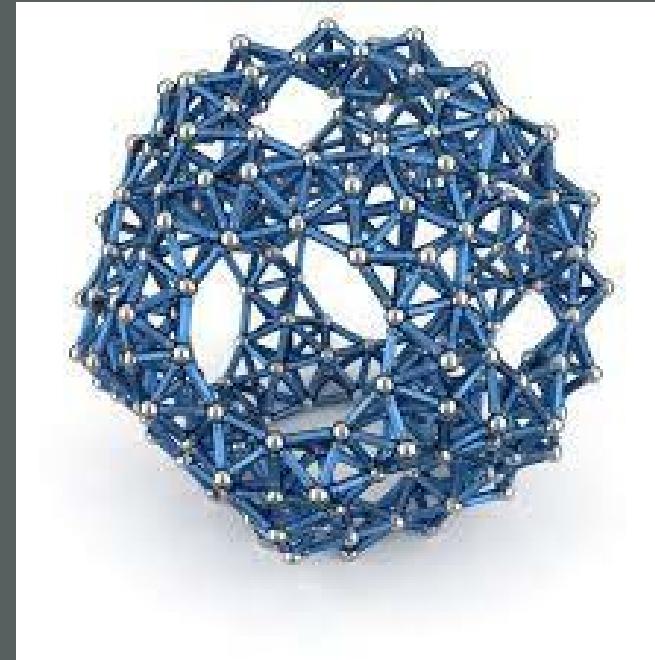
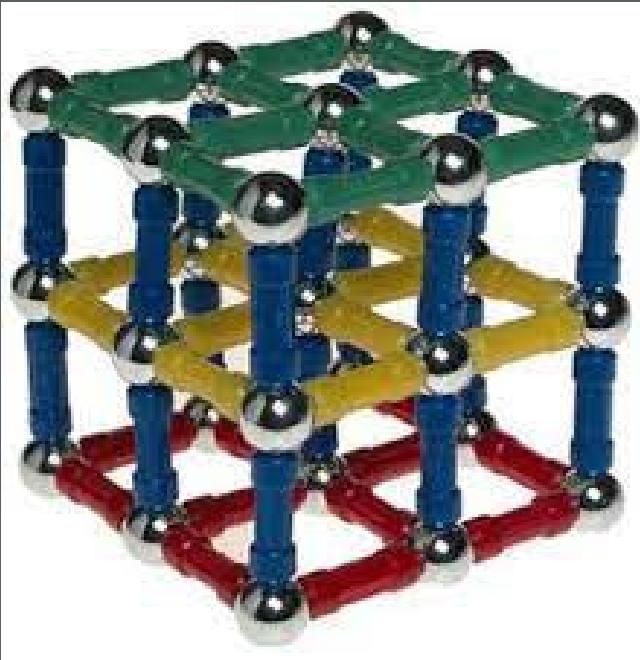
National League Tables: Business and A&F consistently top 10
Economics risen from 30s to teens

QS Ranking for Business and Management: >200 to 131

Part 2

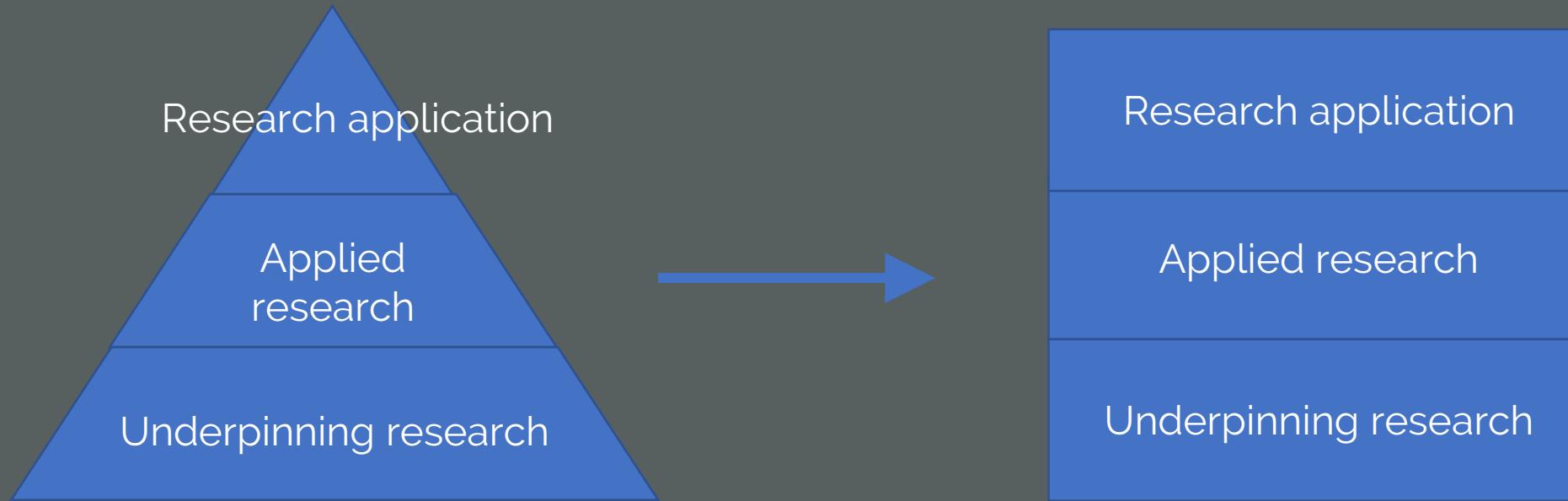
Some Personal Perspectives on Business Schools

Business Schools are Complex Adaptive Systems



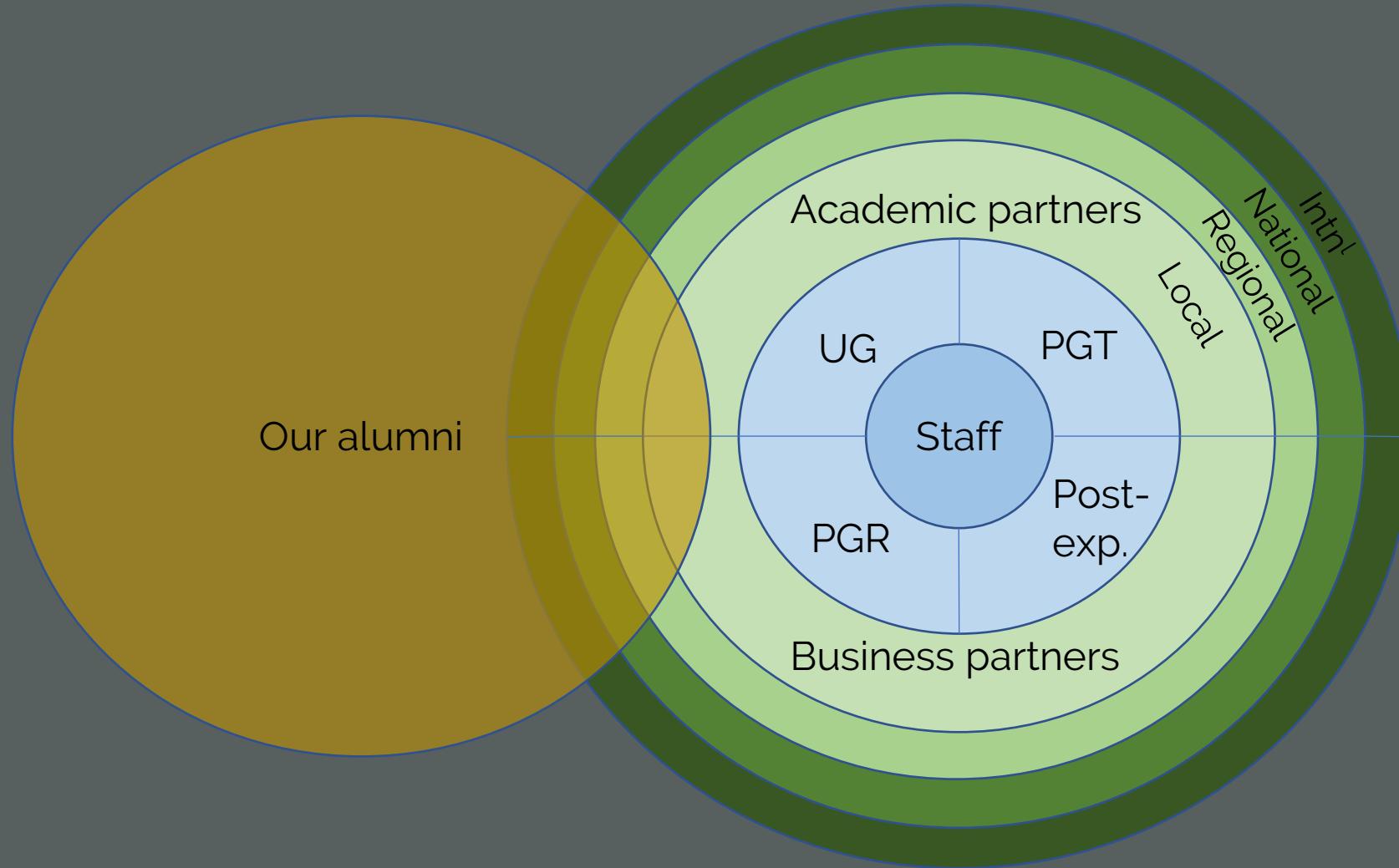
The role of Dean is primarily to create the right environment for the “System” to succeed.

Business Schools need to Engage more beyond their Traditional Boundaries



How do we create an environment where we intensify our engagement?

Our Stakeholders (“Community”)



Part 3

Initial Observations about NUBS

Strengths

- Our staff
- Quality of research outputs
- Comprehensive, high-quality UG portfolio
- Triple accreditation
- University reputation and international position

Areas that Could be Improved

- Research environment
- Student experience
- Imbalance between UG and PGT
- Very limited post-experience offering, especially research-led short courses
- The building!

Part 4

Moving Forward: Starting the Conversation

Focus on Three Core Ideas



Excellence

Enabling our staff, students and wider community to succeed

- How can we improve our research environment?
- How can we create a high quality student experience?
- What would make our PGT portfolio stand out?
- What should our post-experience offering look like?
- What infrastructure do we need to succeed?

Engagement

Working with our community for mutual benefit.
The foundation for impact.

- What should be our priorities?
 - Local → international, role of alumni
 - Engagement for UG and PGT – what form?
 - Executive Education
 - Policy work
 - Consultancy
- How do we resource, reward and incentivise engagement?

Identity

Creating a sense of belonging: as individuals and groups

- Where do we derive our identify from: ourselves, subject groups/team, School, Faculty, University, our wider community...?
- How do we enhance our sense of identity?
- Where do our students derive their identity from: course, residence, School, Students' Union, University...?
- How do we enhance their sense of identity ... through to being alumni?

Part 5

Next Steps

- Subject Group and PS Team Meetings
- SWOT + Distinctiveness
- Dean's Open Door (bi-monthly)