



**Northumbria University
Newcastle**



Public House 2030: Will pubs still be here at the end of the decade?

Friday 26 April 2024

0930-1600

**Newcastle Business School
CCE1 – Corporate Hub (4th Floor)**

The traditional public house, commonly known as the pub, represents an important part of British culture, economy, and society. Its social and economic significance within the UK has been studied and proved by several scientific studies, but despite its importance, the number of pubs has declined dramatically since 1980s, for several reasons. More recent crises caused by the Covid19 outbreak, the cost-of-living crisis and high inflation have conferred another significant blow to pubs, which are now in more danger than ever. What where will be UK pubs at the end of the decade? Is there a future for them at all?

The aim of this one-day workshop is to address and examine the future of UK pubs. The event, hosted by Newcastle Business School at Northumbria University Newcastle in collaboration with the Beeronomics Society, and supported by Campaign for Pubs, will bring together people from the sector to discuss the changes affecting pubs, the different business models in the industry, and the impact of their decline of local economies and communities. Invited speakers will address challenges and threats currently experienced by pubs, and explore measures and solutions that can bring relief from the current negative trend of closures and provide a more sustainable and secure future for the world famous British pub.

The workshop will be chaired by Professor Ignazio Cabras, Head of Accounting and Financial Management at Northumbria University Newcastle. Invited speakers include:

- **Grahame Morris MP** MP Easington, former Vice-Chair All Party Parliamentary Save the Pub Group
- **Dr Liz Hind** Publican Licensee and Chair of Women's Budget Group
- **Greg Mulholland** Campaign for Pubs, Founder of the All Party Parliamentary Save the Pub Group
- **Phil Dixon** Publican Licensed Trade Consultant
- **Victoria MacDonald** Licensee and former Norwich City Councillor
- **Dr Thomas Thurnell-Read** Loughborough University
- **Mark Haslam** Campaign for Real Ale (CAMRA)
- **Sam Kellie** Managing Director - First and Last Brewery

This event is free for everyone to attend on a first come, first served basis. Prior registration is essential as attendance is capped. To book your place, please send an email to Kevin Fletcher [kevin.fletcher@northumbria.ac.uk] by April 19th, 2024.