

## Tri-University Annual Conference: “Navigating Business in an Era of Global Disruptions: Innovation, Resilience, and Sustainability”

### Conference Programme

1-2 May 2025

Newcastle University Business School

Day One (1 <sup>st</sup> May 2025)	
UK time	Opening Session
	<p>Chair: <b>Prof. Eleftherios Alamanos</b>, Professor of Marketing, Associate Dean Global of Newcastle University Business School, Newcastle University</p> <p><b>Location: NUBS3.07</b></p> <p>Zoom link for online speech: <a href="https://newcastleuniversity.zoom.us/j/85235663479">https://newcastleuniversity.zoom.us/j/85235663479</a></p>
9:00 - 9:30	<p><i>Opening Speech:</i></p> <p><b>Prof. Stewart Robinson</b>, Dean of Newcastle University Business School, Newcastle University</p> <p><b>Prof. Yuhui Wu</b>, Associate Dean, Director of Finance Department, Xiamen University School of Management (online)</p> <p><b>Prof. Yingli Wang</b>, Pro-Dean for Research, Impact and Innovation, Cardiff University (online)</p>
	<b>Keynote Speech</b>
	<p>Chair: <b>Prof. Darren Duxbury</b>, Chair in Finance, Newcastle University</p> <p><b>Location: NUBS3.07</b></p>
9:30 - 10:15	<p>“Sustainable Energy Transition and the Value of Asset Liquidity”</p> <p>Keynote speaker: <b>Prof. Ning Gao</b>, Professor of finance (chair) at the Alliance Manchester Business School, the University of Manchester, where he also serves as the deputy director for the Centre for the Analysis of Investment Risk (CAIR). His research interests include corporate finance, sustainable finance, ESG risks, mergers and acquisitions, information in the financial system, and corporate governance and his works frequently appear in world-leading and internationally reputable journals.</p>

	He is a member of the ESRC review college, an editor of the Journal of Sustainable Finance and Accounting (Elsevier), an advisor to the Manchester China Institute, and a founder and organizer of the Annual Corporate Finance Conference in the UK.
10:15 - 11:00	<p>“Counting Down to Net Zero: Developments in Sustainability Reporting”</p> <p>Keynote speaker: <b>Tracey Wilson</b>, Subject Group Head for Accounting and Financial Management and a Senior Lecturer in Accounting at Newcastle University Business School. A Chartered Accountant and Chartered Tax Adviser with over twenty years’ experience in professional accounting education and academia. Her areas of expertise include Corporate Reporting, Sustainability Reporting and Carbon Accounting.</p> <p>Tracey is the Chief Examiner for the Association of International Accountants (AIA) and recently championed the integration of sustainability throughout the qualification. She is currently collaborating with HM Treasury on the implementation of TCFD disclosures in the public sector.</p>
11:00 - 11:15	<b>Coffee Break (NUBS3.07)</b>
	<b>Parallel Sessions</b>
	<p><b>Session 1A: Industrial Policy and Capital Structure</b></p> <p><b>Location: NUBS3.07</b></p>
	Chair: <b>Dr. Jiayuan (Doris) Xin</b> , Newcastle University
11:15 - 11:45	<p>“The Impact of Industrial Policy on Capacity Overhang: Evidence Based on Machine Learning”</p> <p>Presenter: <b>Prof. Qingwei Wang</b>, Cardiff University</p>
11:45 - 12:15	<p>“Sovereign Ceilings and Corporate Payouts: How Rating Constraints Shape Dividend Policy”</p> <p>Presenter: <b>Dr. Periklis Boumparis</b>, Newcastle University</p>
12:15 - 12:45	<p>“Separate overseas listing and corporate cash holdings”</p> <p>Presenter: <b>Dr. Feng Xiong</b>, Xiamen University</p>
	<p><b>Session 1B: Cultural Economy and Public Sector Management</b></p> <p><b>Location: NUBS1.03</b></p>
	Chair: <b>Prof. Peng Zhou</b> , Cardiff University
11:15 - 11:45	“High-Quality Development of Digital Cultural and Tourism Industry Empowered by the First-Release Economy”

	Presenter: <b>Prof. Min Wei</b> , Xiamen University
11:45 - 12:15	“Plus-size people CAN and WILL travel too”: Body positivity in travel and leisure Presenter: <b>Dr. Weizheng Zhang</b> , Newcastle University
12:15 - 12:45	“Outsourcing and Budget Overspending in the Children’s Social Care Sector in England: Non-Linear Effects and the Role of Management Capacity” Presenter: <b>Dr. Shuo Sun</b> , Cardiff University
12:45 - 13:45	<b>Buffet Lunch Break (NUBS2.14)</b>
	<b>Session 1C: ESG and Climate Risk Resilience</b> <b>Location: NUBS3.07</b>
	Chair: <b>Prof. Xingqiang Du</b> , Xiamen University
13:45 - 14:15	“Heterogeneity in Investor Reaction to MNE’s ESG Incidents” Presenter: <b>Dr. Bilal Hafeez</b> , Cardiff University
14:15 - 14:45	“The Impact of ESG Performance on the Executive-to-Employee Pay Gap: The Moderating Role of Labor Union Density and Labor Dispute Pressure” Presenter: <b>Rui Wang</b> , Newcastle University
14:45 - 15:15	“Financial Protection Amidst Climate Change: Evidence from Natural Disasters” Presenter: <b>Dr. Zhonghao Jiang</b> , Newcastle University
	<b>Session 1D: Return, Risk, and Ethical Reflections in Finance</b> <b>Location: NUBS1.03</b>
	Chair: <b>Prof. Qingwei Wang</b> , Cardiff University
13:45 - 14:15	“The Skewness of Discrete Single-Stock Returns” Presenter: <b>Dr. Jiayu Jin</b> , Newcastle University
14:15 - 14:45	“Measurement of Risk of Business model innovation in digital era” Presenter: <b>Prof. Xiaomei Guo</b> , Xiamen University
14:45 - 15:15	“A Kantian View of the Common Good: Time, Sustainability, and Moral Agency” Presenter: <b>Dr. Pascal Stiefenhofer</b> , Newcastle University

<b>15:15 - 15:30</b>	<b>Coffee Break (NUBS2.14)</b>
	<b><i>Session 1E: Sustainability Disclosure and Capital Markets</i></b> <b><i>Location: NUBS3.07</i></b>
	Chair: <b>Dr. Xiaojing (Linda) Song</b> , Newcastle University
15:30- 16:00	“Biodiversity risk in mutual fund markets” Presenter: <b>Jinge Fu</b> , University of Glasgow
16:00- 16:30	“Whether CSR disclosure in China's strategic emerging industries (SEIs) is better than that in non-SEIs, and the moderating effect of analyst and media as external monitors” Presenter: <b>Zhaokun Zhou</b> , Newcastle University
16:30- 17:00	“Are Strong Neighbors Good Neighbors? A Study on Spatial Spillover Effects on “Doing Business” Improvement from a Global Perspective” Presenter: <b>Bosen Zhang</b> , Xiamen University
	<b><i>Session 1F: AI, Ethics, and Organizational Change</i></b> <b><i>Location: NUBS1.03</i></b>
	Chair: <b>Dr. Zhonghao Jiang</b> , Newcastle University
15:30- 16:00	“The Algorithmic Conscience: Reconciling AI Efficiency with Human Dignity” Presenter: <b>Cafer Deniz</b> , Newcastle University
16:00- 16:30	“Using Labour Process Theory and Affordances Perspective to Examine Generative-AI in Academic Work Performance and the Transformation of Academic Labour: A Comparative Case Study on Social Science Researchers” Presenter: <b>Jingyao Hou</b> , Newcastle University
16:30- 17:00	“Geographic Dispersion of Subsidiaries and Labor Investment Efficiency” Presenter: <b>Qian Sun</b> , Xiamen University
<b>18:00-21:00</b>	<b>Gala Dinner</b>
<b>End of Day One (1<sup>st</sup> May 2025)</b>	

Day Two (2 <sup>nd</sup> May 2025)	
	<p><b>Session 2A: CSR &amp; ESG in Emerging and Transition Economies</b></p> <p><b>Location: NUBS3.07</b></p>
	Chair: <b>Dr. Erwei (David) Xiang</b> , Newcastle University
9:30 - 10:00	<p>“The Role of Non-governmental Organisations (NGOS) in Promoting Corporate Social Responsibility (CSR) Initiatives in Vietnam”</p> <p>Presenter: <b>Dr. Van Thi Ai Tran</b>, Northumbria University</p>
10:00 - 10:30	<p>“The effect of financial background on corporate social responsibility performance”</p> <p>Presenter: <b>Dr. Jiaxin (Bella) Liu</b>, Newcastle University</p>
10:30 - 11:00	<p>“Integrating ESG Metrics into Employee Performance Evaluations: Evidence from Chinese Listed Firms”</p> <p>Presenter: <b>Xue Tian</b>, Xiamen University</p>
	<p><b>Session 2B: ESG, Labor, and Organizational Behavior</b></p> <p><b>Location: NUBS1.03</b></p>
	Chair: <b>TBC</b>
9:30 - 10:00	<p>“Work-Life Balance Support and Front-Line Employee Well-Being in China’s Banking Sector: A Social Identity Approach”</p> <p>Presenter: <b>Cong Zhang</b>, Newcastle University</p>
10:00 - 10:30	<p>“CEO Cultural Heritage and Cash Reserves in U.S. Tourism Firms”</p> <p>Presenter: <b>Jinghui Li</b>, Newcastle University</p>
10:30 - 11:00	<p>“The Effect of Work Connectivity on Time Banditry Behavior and Its mechanisms”</p> <p>Presenter: <b>Cuiying Wang</b>, Xiamen University (online)</p> <p>Zoom link: <a href="https://newcastleuniversity.zoom.us/j/85235663479">https://newcastleuniversity.zoom.us/j/85235663479</a></p>
<b>11:00 – 11:15</b>	<b>Coffee Break (NUBS3.07 &amp; NUBS1.03)</b>
	<p><b>Session 2C: Corporate Risk and Regulatory Behavior</b></p> <p><b>Location: NUBS3.07</b></p>
	Chair: <b>Dr. Pei (Jose) Liu</b> , Newcastle University

11:15 - 11:45	“Do workplace safety violations deter potential acquirors?” Presenter: <b>Qimeng Zhang</b> , University of Bristol
11:45 - 12:15	“Politically motivated corporate tax behavior” Presenter: <b>Dr. Wanyun Li</b> , Xiamen University
12:15 - 12:45	“Innovation and circular (bio)economy: dynamic capabilities of firms in the Brazilian Amazon region” Presenter: <b>Dr. Patricia Prado</b> , Newcastle University
	<b><i>Session 2D: Supply Chains and World Economy</i></b> <b><i>Location: NUBS1.03</i></b>
	Chair: <b>Dr. Jiayu Jin</b> , Newcastle University
11:15 - 11:45	“Substitute Recommendation and In-transit Order Cancellation” Presenter: <b>Yunhuan Zhang</b> , Xiamen University
11:45 - 12:15	“The Informal - Formal Economy Interlock: An Indian Business Cycle Perspective” Presenter: <b>Debkanika Gupta</b> , Newcastle University
12:15 - 12:45	“Expenditure decentralization, vertical fiscal imbalance, and healthcare performance: evidence from Chinese provinces” Presenter: <b>Dr. Shuo Sun</b> , Cardiff University
<b>12:45 -13:45</b>	<b>Buffet lunch break (NUBS2.14)</b>
	<b><i>Session 2E: Regional Innovation and Spatial Spillovers</i></b> <b><i>Location: NUBS3.07</i></b>
	Chair: <b>Prof. Peng Zhou</b> , Cardiff University
13:45 - 14:15	“Enhancing Innovation in Lagging Regions: A Three-Region DSGE Model Approach” Presenter: <b>Qinhua Huang</b> , Cardiff University
14:15 - 14:45	“Consumer and Firm Decision-Making in EV Adoption: A Search-and-Match Approach” Presenter: <b>Jing Qian</b> , Newcastle University
14:45 - 15:15	“Learning from the Wise: The Impact of Spatial Spillover Effects in Tourism Innovation”

	Presenter: <b>Zhaorui Li</b> , Xiamen University
	<b><i>Session 2F: Executive Influence and Environmental Strategy</i></b> <b><i>Location: NUBS1.03</i></b>
	Chair: <b>Dr. Vu Trinh (Rainy)</b> , Newcastle University
13:45 - 14:15	“Environmental Performance and Institutional Shareholdings” Presenter: <b>Rongrong Zhao</b> , Sheffield University
14:15 - 14:45	“The Backfired Effect of Bonus Depreciation Policy on Corporate Carbon Emissions: Evidence from a Quasi-Natural Experiment” Presenter: <b>Qingyu Zheng</b> , Xiamen University
14:45 - 15:15	“The Impact of CEOs Intra-firm Connections on Firm Carbon Performance: The Moderating Role of Market Competition and Executive Green/Environmental Background” Presenter: <b>Siyang Guan</b> , Newcastle University
<b>End of Day Two (2<sup>nd</sup> May 2025)</b>	
<b>The End of Conference</b>	

### **About Tri-University Annual Conference:**

The Tri-university annual conference is a joint initiative of Newcastle University Business School, Cardiff Business School, and School of Management of Xiamen University since 2015. This year, the conference will run in person at Newcastle University Business School between 1-2 May 2025. The objective of this conference is to provide a platform for research collaboration and strengthen interactions between the three participating institutions. In addition to presentation and discussion of research papers and projects, we will also explore further cooperation in teaching, learning, and administrative training in the future.

**Advisory Board:**

Prof. Stewart Robinson (Dean of Newcastle University Business School)

Prof. Eleftherios Alamanos (Associate Dean Global, Newcastle University Business School)

Prof. Tim Edwards (Dean of Cardiff Business School)

Prof. Yingli Wang (Pro-Dean for Research, Impact and Innovation, Cardiff Business School)

Prof. Chaopeng Wu (Vice president of Xiamen University, Dean of Xiamen University School of Management)

Prof. Yuhui Wu (Associate Dean, Director of Finance Department, Xiamen University School of Management)

**Organising Committee:**

Dr. Jiayuan (Doris) Xin (Newcastle University Business School)

Dr. Pei (Jose) Liu (Newcastle University Business School)

Prof. Peng Zhou (Cardiff Business School)

Prof. Qingwei Wang (Cardiff Business School)

Dr. Yue (Tina) Xu (Cardiff Business School)

Dr. Feng Xiong (Xiamen University School of Management)

Prof. Bo Zhou (Xiamen University School of Management)

**Conference Venue:**

Newcastle University Business School, Newcastle University

Address: 5 Barrack Rd, Newcastle upon Tyne NE1 4SE

